



SUCCESS



What does a successful annual Friendpreneur FAM membership experience entail?

Dedicated members will have had opportunities to build brand awareness, generate leads that increase revenue, expand client base exponentially, and create potential contracts by connecting with the ever-growing broader Friendpreneurship audience of ~350 small business owners and supporters through:



- Between 1 and 12 customized brand propeller services, including newsletter ads distributed to an audience of ~200 entrepreneurs and small business supporters, video testimonials, and more.
- At least 1 podcast guest appearance to express your why so people may buy.
- Bimonthly networking events to build trusted relationships with an average of 15 visionaries.
- Between 2 and 12 scheduled (and countless informal opportunities) for one-on-one small business working sessions with an experienced Business Analyst to leverage knowledge and increase your chances of access to essential business tools and resources.
- Documented initial or refined vision and mission statements, core values, and guiding principles for effective business communications.

www.friendpreneurship.com/membership